

# **6<sup>th</sup> Annual Zane's Run**

**Sunday, September 28th at Great Valley Middle School**

**1 mile run/walk 9:00am~ 5k run/walk 9:15am**

The purpose of Zane's Run is to spread awareness and raise money to support families with children who have been diagnosed with Spinal Muscular Atrophy (SMA.) SMA is a terminal, genetic disease that leads to the loss of nerves in the spinal cord, which results in the weakening of the muscles associated with these nerves. Those born with SMA have a difficult time acquiring the ability to perform tasks such as walking, sitting, standing, eating, and swallowing. Although SMA does not affect the child's mind & spirit, infants diagnosed with SMA Type I require round-the-clock care, and have a life expectancy of between one to two years.

On February 19, 2009, Zane Schmid, the beautiful daughter of Keith and Hillary, the twin sister of Avery, and big sister to Brennen and Braxton, was diagnosed with Spinal Muscular Atrophy, Type I. Although Zane passed away at the young age of 5 ½ months, her family remains hopeful that there will be a CURE one day. Since Zane's passing, The Schmid Family continues to share Zane's story, educate others and support families & children currently living with SMA.

This event is a community supported and family event. All levels are welcome to participate. For more information about Zane's Run, please visit [www.zanesrun.com](http://www.zanesrun.com)

Please consider sponsoring our event:

Angel Level - \$1,000

- Company name/ logo on mile marker sign on course.
- Company name recognition during award ceremony
- Company name on race t-shirt with largest logos
- Company name on display banner
- Recognition on event website
- Table on race day to advertise (You would bring your company materials, we will have a table for you)
- Company pamphlets/ items in race day bags (company must provide to Hillary Schmid by Friday, September 26).

Ladybug Level - \$500

- Company name recognition during award ceremony
- Company name on race t-shirt with logos
- Company name on display banner
- Recognition on event website
- Table on race day to advertise (You would bring your company materials, we will have a table for you)
- Company pamphlets/ items in race day bags (company must provide to Hillary Schmid by Friday, September 26.)

Butterfly Level - \$250

- Company name on display banner
- Recognition on event website
- Table on race day to advertise (You would bring your company materials, we will have a table for you)
- Company pamphlets/ items in race day bags (company must provide to Hillary Schmid by Friday, September 26).

Caterpillar Level - \$100

- Recognition on event website

- **Company pamphlets/ items in race bags (company must provide to Hillary Schmid by Friday, September 26).**

*\*If you are a new sponsor of \$250 or more, please email a copy-ready logo in j.peg format to [zanesrun@gmail.com](mailto:zanesrun@gmail.com)*

*\*Please have completed forms, checks, and logos mailed by August 29, 2014, as we need to order the t- shirts & display banner.*

*\*Please make checks payable to **Families of SMA**. In the Memo, write **Zane's Run**.*

*\*Donations are tax deductible*

*\*Please send checks and the completed forms to:*

**Hillary Schmid  
c/o Zane's Run  
28 Clover Lane  
Malvern, PA 19355**

Need to contact us? [zanesrun@gmail.com](mailto:zanesrun@gmail.com)

Thank you for your support!

The Schmid Family and Zane's Run Organizers

# 6th Annual Zane's Run

## \*SPONSOR COMMITMENT FORM\*

\_\_\_\_\_ kindly agrees to donate the following to Zane's Run

_____	Angel	\$1,000
_____	Ladybug	\$500
_____	Butterfly	\$250
_____	Caterpillar	\$100

Please make your check made payable to Families of SMA. In the memo, please write *Zane's Run*.

\*Print Name of Sponsor (Exactly how it will appear on promotional materials)

\*Sponsor Name

\*Sponsor Phone Number

\*Sponsor Email Address

\*Sponsor Signature \_\_\_\_\_

## Sweet Baby Zane

If you are asking yourself, "how will my donation be used?" Here's the answer-

Due to the fact that children with Type I SMA have to lay flat to help take the pressure off their diaphragm & lungs in order to breathe easier, *Sweet Baby Zane* purchases:

1. Cosco Dream Ride Car Beds- allows infants to lay flat, fits up to 26 inches (Approximately \$100/each)
2. Hope Car Beds- allows infants/ toddlers to lay flat, fits up to 31 inches (Approximately \$975/ each)
3. EZ- on Vests- a specialized harness that is used to strap toddlers into the car (Approximately \$125/each)

Our country is fortunate to live in a society with great medical care & a knowledgeable medical community in various areas of health. However, there are many countries where the medical community and families have no knowledge of SMA. *Sweet Baby Zane* funds International Information CD's. The CD's are translated in the native language of the family and mailed to the addressee. (\$6/each)

*Sweet Baby Zane* will provide scholarships for medical providers/ students to attend the 2015 Continuing Medical Education (CME) Conference. Keith and I feel further educating the medical community is vital in caring the children and teaching the family as well. The scholarships will cover travel costs, lodging, and registration fees. Scholarship winners will attend a day- long seminar hosted by the Families of SMA Medical Advisory Board and other SMA experts.