

5th Annual Zane's Run

Sunday, September 29th at Great Valley Middle/ High Schools

1 mile run/walk 9:00am □ 5 mile run 9:15am □ 5k run/walk 9:30am

The purpose of Zane's Run is to spread awareness and raise money to support families with children who have been diagnosed with Spinal Muscular Atrophy (SMA.) SMA is a terminal, genetic disease that leads to the loss of nerves in the spinal cord, which results in the weakening of the muscles associated with these nerves. Those born with SMA have a difficult time acquiring the ability to perform tasks such as walking, sitting, standing, eating, and swallowing. Although SMA does not affect the child's mind & spirit, infants diagnosed with SMA Type I require round-the-clock care, and have a life expectancy of between one to two years.

On February 19, 2009, Zane Schmid, the beautiful daughter of Keith and Hillary, and the twin sister of Avery, was diagnosed with Spinal Muscular Atrophy, Type I. Although Zane passed away at the young age of 5 ½ months, her family remains hopeful that there will be a CURE one day. Since Zane's passing, The Schmid Family continues to share Zane's story, educate others and support families & children currently living with SMA.

*We have added a two new sponsorship levels this year: The Sunflower Level and The Angel Level. Details regarding each level are listed on the next page. *

For more information about Zane's story and SMA please visit www.sweetbabyzane.com. For more information about Zane's Run please visit www.zanesrun.com

**Hundreds of runners*

**Media Coverage!*

**More than \$80,000 has been donated to Families of SMA*

**A great, family event*

**Community supported*

Please consider sponsoring our event:

Sunflower Level

\$5,000 cash or equivalent product

- Start and/ or Finish Line sponsorship banner
- Company name/ logo on mile marker sign on course.
- Company name recognition during award ceremony
- Company name on race t-shirt with largest logos
- Company name on display banner
- Recognition on event website
- Table on race day to advertise (You would bring your company materials)
- Company pamphlets in race day bags (company must provide by Friday, September 27).

Angel Level

\$1,000 cash or equivalent product

- Company name/ logo on mile marker sign on course.
- Company name recognition during award ceremony
- Company name on race t-shirt with larger logos
- Company name on display banner
- Recognition on event website
- Table on race day to advertise (You would bring your company materials)
- Company pamphlets in race day bags (company must provide by Friday, September 27).

Ladybug Level

\$500 cash or equivalent product

- Company name recognition during award ceremony
- Company name on race t-shirt with logos
- Company name on display banner
- Recognition on event website
- Table on race day to advertise (You would bring your company materials)
- Company pamphlets in race day bags (company must provide by Friday, September 27.)

Butterfly Level

\$250 cash or equivalent product

- Company name on display banner
- Recognition on event website
- Table on race day to advertise (You would bring your company materials)
- Company pamphlets in race day bags (company must provide by Friday, September 27).)

Caterpillar Level

\$100 cash or equivalent product

- Recognition on event website
- Company pamphlets in race day bags (company must provide by Friday, September 27).

**For donations of \$250 or more, please email a copy-ready logo in jpeg format to zanesrun@gmail.com*

**Please have completed forms, checks, and logos sent by September 2, 2013 as we need to order the t- shirts & display banner.*

Please make checks payable to **Families of SMA. In the Memo, write **Zane's Run**.*

*Donations are tax deductible

*Please send checks and the completed forms to:

**Carrie Kane c/o Zane's Run
24 Oneida Court
Chester Springs, PA 19425**

Need to contact us? zanesrun@gmail.com

Thank you for your support!

The Schmid Family and Zane's Run Organizers

5th Annual Zane's Run

SPONSOR COMMITMENT FORM

_____ kindly agrees to donate the following to Zane's Run

-----	Sunflower	\$5,000 cash or equivalent product
_____	Angel	\$1,000 cash or equivalent product
_____	Ladybug	\$500 cash or equivalent product
_____	Butterfly	\$250 cash or equivalent product
_____	Caterpillar	\$100 cash or equivalent product

*The contribution will be made in the following manner:

_____ Cash or check made payable to **Families of SMA**. In the
memo, please write Zane's Run.

_____ Product. Please explain....

Sponsor Contact Information

*Print Name of Sponsor (Exactly how it will appear on promotional materials)

*Sponsor Name

*Sponsor Phone Number

*Sponsor Email Address

Sponsor Signature

Date