

4th Annual Zane's Run

Sunday, September 30th at Sugartown Elementary School

1 mile run/walk 9:00am □ 5 mile run 9:15am □ 5k run/walk 9:30am

The purpose of Zane's Run is to spread awareness and raise money to support families with children who have been diagnosed with Spinal Muscular Atrophy (SMA.) SMA is a terminal, genetic disease that leads to the loss of nerves in the spinal cord, which results in the weakening of the muscles associated with these nerves. Those born with SMA have a difficult time acquiring the ability to perform tasks such as walking, sitting, standing, eating, and swallowing. Although SMA does not affect the child's mind & spirit, infants diagnosed with SMA Type I require round-the-clock care, and have a life expectancy of between one to two years.

On February 19, 2009, Zane Schmid, the beautiful daughter of Keith and Hillary, and the twin sister of Avery, was diagnosed with Spinal Muscular Atrophy, Type I. Although Zane passed away at the young age of 5 ½ months, her family remains hopeful that there will be a CURE one day. Since Zane's passing, The Schmid Family continue to share Zane's story, educate others and support families & children currently living with SMA.

For more information about Zane's story and SMA please visit www.sweetbabyzane.com. For more information about Zane's Run please visit www.zanesrun.com

**Hundreds of runners*

**Media Coverage!*

**More than \$50,000 has been donated to Families of SMA*

**A great, family event*

**Community supported*

Please consider sponsoring our event:

Ladybug

\$500 cash or equivalent product

- Company name recognition during award ceremony
- Company name on race t-shirt
- Company name on sponsor acknowledgement display banner
- Recognition on event website
- Table on race day to advertise (We would need your company materials)

Butterfly

\$250 cash or equivalent product

- Company name on race t-shirt
- Company name on sponsor acknowledgement display banner
- Recognition on event website
- Table on race day to advertise (We would need your company materials)

Caterpillar

\$100 cash or equivalent product

- Company name on sponsor acknowledgement display banner
- Recognition on event website

Please make checks payable to **Families of SMA. In the Memo, write **Zane's Run**.*

**Donations are tax- deductible*

**Please send checks and the completed forms to:*

**Carrie Kane c/o Zane's Run
201 Black Walnut Drive
Phoenixville, PA 19460**

Need to contact us? zanesrun@gmail.com

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SPONSOR COMMITMENT FORM

_____ kindly agrees to donate the following to Zane's Run

- _____ **Ladybug** \$500 cash or equivalent product
- _____ **Butterfly** \$250 cash or equivalent product
- _____ **Caterpillar** \$100 cash or equivalent product

The contribution will be made in the following manner:

- _____ Cash or check made payable to **Families of SMA**. In the **memo, please write Zane's Run**
- _____ Product. Please explain....

Sponsor Contact Information

*For donations of \$250 or more, please provide a copy-ready logo
-To email logo, send to zanesrun@gmail.com

*Print Name of Sponsor (Exactly how it will appear on promotional materials)

*Sponsor Name

*Sponsor Phone Number

*Sponsor Email Address

Sponsor Signature

Date